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## **Leading Etiquette and Style Companies Join Forces**

The English Manner and Style Directions are pleased to announce a formal partnership. Founders Carol Spenser and Alexandra Messervy have known each other for many years, and this new collaboration sees the two companies, both leaders in their field, pool their resources to provide first class training in personal style and etiquette.

Cementing the foundations of their collaboration, both companies hosted top level executives from China's burgeoning fashion industry for London Fashion Week in September, when guests attended shows, presentations and met with top British designers.

Next projects include new publications, joint interactive seminars in Britain and China, and some exciting travel ventures for guests from as far afield as South Africa, Malaysia and the Middle East. Carol will also feature as a guest blogger on a regular basis for soon-to-be revamped blog-spot on The English Manner's website.

-Ends-

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Notes to editors:

- The English Manner is a leading etiquette, protocol & private household management consultancy firm, which was founded by Alexandra Messervy in 2001, formerly of the Royal Household of Her Majesty The Queen. [www.theenglishmanner.com](http://www.theenglishmanner.com)
- Style Directions is a top personal styling and fashion consultancy, founded in 1991 by leading stylist, writer and TV presenter Carol Spenser. [www.styledirections.com](http://www.styledirections.com)
- Pictures available on request